

NATIONAL HEALTH FORUM 2006

A 501 (c) Non Profit Organization

Speakers/topics for the 2006 National Health Forum in Houston are...

Kenneth P. Moritsugu, M.D., M.P.H., the US Surgeon General, Honoring the Academy of Medicine, Engineering and Science of Texas. "*The Future in Medicine is Preventing Disease, but Now We Must Treat It with All We Have*" Luncheon Keynote. 12:00 – 1:00 PM

William G. Plested, III MD, President, The American Medical Association, "*The Private Practice and the Future*" Breakfast Keynote 7:00 – 8:00 AM

Michael Cannon, Ph.D., Director of Health Policy Studies, Center for Health Policy Studies, The Cato Institute, "*Healthy Competition: What's Holding Back Health Care and How to Free It*" Concurrent Session #1 8:15 – 9:15 AM

Mandeep Bajaj, M.D., Endocrinology and Diabetes Division, Baylor College of Medicine, St. Luke's Hospital "*Aggressive Strategy for lowering Blood Pressure in At Risk Patients*" Concurrent Session #3 8:15 – 9:15 AM

Jeffrey Weinberg, MD, Department of Neurosurgery, University of Texas M. D. Anderson Cancer Center, "*Brain Suite and Living through Treatment for Brain Metastasis*" Concurrent Session #4 8:15 – 9:15 AM

William J. Bryan, MD, Baylor College of Medicine, Methodist Hospital, Houston, Texas, "*Sports medicine and arthritis/total joint implant surgery*" Concurrent Session #5 8:15 – 9:15 AM

Kay Champion, MD, FACE, FACP, Chief Medical Officer, Diabetes Centers of America, "*Type 2 Diabetes, Diagnosis and Treatment in the 21st Century*" Concurrent Session #6 9:30 – 10:30 AM

Alan Shaw, MD, PhD, Principal, VaxInnate Corp. Cambridge, Massachusetts, "*Have You Hugged Your Pharma Professional Today?*" Concurrent Session #7 9:30 – 10:30 AM

Ferid Murad, MD, PHD, Nobel Laureate, Director, Institute of Molecular Medicine, University of Texas Health Science Center, "*Pharmacological, biochemical and molecular biological approaches in research*" Concurrent Session #8 9:30 – 10:30 AM

John A. Strosnider, DO, Pikeville College of Medicine, "*TBA*" Concurrent Session #9 9:30 – 10:30 AM

Paul Simmons, PhD, The University of Texas Health Science Center, "*Stem Cells and Treatment of Heart Disease both now and in the future*" Concurrent Session #10 9:30 – 10:30 AM

Jeffrey Weinberg, MD, Department of Neurosurgery, University of Texas M. D. Anderson Cancer Center, "*Brain Suite and Living through Treatment for Brain Metastasis*" Concurrent Session #11 10:45 AM – 11:45 AM

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4544 Post Oak Place, Suite 254, Houston, Texas 77027 USA Phone 713-621-7200 Fax 713-868-4514

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Eric Boerwinkle, M.D., Chair in Human Genetics, The University of Texas Health Science Center, "Research Paradigms for the Common Chronic Diseases" Concurrent Session #12 10:45 AM – 11:45 AM

Alan Garber, MD, PhD, President, American Association of Clinical Endocrinologists, "Diabetes and its connection to other Diseases" Concurrent Session #13 10:45 AM – 11:45 AM

Li Mao, MD, University of Texas MD Anderson Cancer Center' "Early diagnosis of Cancer, Molecular classification, and Treatment" Concurrent Session #14 10:45 AM – 11:45 AM

Victor J. Narcisse, III, M. D., Baylor College of Medicine, Huffington Center on Aging "Clinical Care of Elderly Patients" Concurrent Session #15 10:45 AM – 11:45 AM

Philip Orlander, MD, Division of Endocrinology, University of Texas Medical School at Houston "Diabetes and Vascular Disease, What we are doing about it" Concurrent Session #16 1:30 PM – 2:30 PM

Robert J. Swift, Partner, Fulbright & Jaworski, "Pharma, Hospital and Physician defense, why we all should pay attention" Concurrent Session #17 1:30 PM – 2:30 PM

William J. Bryan, MD, Baylor College of Medicine, Methodist Hospital, Houston, Texas, "Sports medicine and arthritis/total joint implant surgery" Concurrent Session #18 1:30 PM – 2:30 PM

Steven Patek, MD, JD, FACE, President, American Association of Clinical Endocrinologists (AACE) 2006-2007 term Reproductive Medicine and Endocrinology, "Osteoporosis" Concurrent Session #19 1:30 PM – 2:30 PM

A. John Rush, MD, UT Southwestern Medical Center "Challenges and Alternatives in Treating Depression" Concurrent Session #20 1:30 PM – 2:30 PM

Leslie V. Norwalk, (Invited) Assistant Director of Medicare, US Department of Health and Human Services, Washington, DC "Prescription Drug Plan and Medicare" and Private Meeting with Clinicians 2:45 PM – 3:45 PM

Misc. Program Information

Texas Governor, Rick Perry, Introductions

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Bill White, Mayor of Houston, Morning Keynote Introduction

Other invitees are:

Via Satellite:

Denton Cooley, MD (Breakfast)

US Sen. Bill Frist, MD (Luncheon)

US Sen. Tom Coburn (Breakfast)

US Sen. Kay Bailey Hutchison (Gala)

Michael O. Leavitt, Secretary, U.S. Department of Health and Human Services (Breakfast)

Target audience/attendees...

The entire national medical community, including healthcare providers, hospitals, bio-tech, pharma and researchers to the greater medical investment industry.

Those involved in America's business community who provide benefits to the employees of corporations and their consultants, as well as recognized medical pioneers, experts and newsmakers from around the United States.

Consumers, from those representative groups of persons who receive medical treatment to those who specialize in the development of the industry, whether research oriented or business centered.

In other words, those who 'Conscientiously serve the Medical Community, Business and Consumer Concerns'.

The physicians attending will receive up to six hours of continuing education credits, which adds another positive to The National Health Forum.

Statement of Need...

The Medical Community is extremely concerned about the deteriorating relationship that exists between the medical community, pharma, the business community and consumers in the United States. The National Health Forum was established to build bridges between these constituencies. The NHF hosts the U. S. Surgeons General and the American Medical Association President to communicate their important messages nationally. In addition, The NHF continually surveys the medical community and their relationship to patients, pharma, business

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and academia in medicine. The recent findings were that while Americans "trust" their personal physicians, the credibility of entire Medical, Biotech, Hospital, Device and Pharmaceutical institutions fell way below polled opinions of just a decade ago.

These results, echoed by other national studies, underscore the importance of effective education at the physician, business and academic levels. We need to promote awareness of the true goals of the industry to provide hope, cures, improved outcomes, modalities, and preventive medicine to our population. When the public, physicians, pharma, academia and business are properly informed, the cost of "sick care" goes down substantially. The first annual National Health Forum succeeded in this endeavor.

Furthermore, healthcare organizations confront risks that threaten their reputation and financial security. Healthcare organizations must navigate complex rules and changing regulations, because of continued growing pressure on revenues, costs and ever increasing regulations. These challenging times require clinicians, pharma, academia, business and consumers to have a broad perspective and to understand the business of healthcare.

The National Health Forum is committed to educating all these groups by helping them understand, quantify, examine and manage the risks that matter most to their organizations. Whether it be to deliver the highest quality medicines to their patients, educate consumers on the inherent value of good health and preventive medicine, provide sound advice to academia for the benefit of educating future clinicians or to simply be a trusted "third party" to provide information to regulators and government officials, we must get the message out.

The National Health Forum utilizes national television, web streaming of our CME providers and keynote addresses, direct contact with regulators and publicity placed in national publications. The National Health Forum event in Houston Texas on December 8, 2006 and The National Health Forum web portal will keep the healthcare industry informed about emerging market trends, regulatory and legislative changes, and effective business strategies.

Television and other media...

All CME sessions, keynotes and gala presentations will be filmed for television. ABC Television will be filming The National Health Forum to be presented as a "special" that will be aired in early to mid 2007. The television program will be "edited" for content and time at the pleasure of ABC Television. The National Health Forum, its Executive Director, Board of Advisors to *Medicine™* Magazine and ABC producers plan to present the programs "positive aspects to the community, and in no way will portray the medical community or any person(s) in a negative light." The National Health Forum understands the importance of getting positive images and comments to the US viewers in a format such as ABC and like syndications of the program.

Please note: Any presenter, sponsor, or underwriter of this event who wishes to be excluded from any and all programming is asked to contact in writing:

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Office of the Executive Director
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The press will be invited to document the event. The event will be available on Digital Streaming Video for CME credit when approved on the web at www.nationalhealthforum.org